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Community Vision - CLT Update



Agenda Item 84.

What has happened | Phase 1 informal engagement

JUN 23

Internal and external steering group set up and agreed 6 key engagement themes.

SEPT 23

Online surveys and targeted group engagement using steering group contacts.

NOV - JAN 24

Steering Group analysing feedback and identifying emerging themes.

FEB 24

End of phase 1.
Begin 1st draft of Community Vision and consider design options.

JUL - SEPT 23

Informal engagement starts. Community Engagement team gathered feedback at Community events.

OCT - NOV 23

Youth Council created draft logo designs for the vision document.

MAR - MAY 23

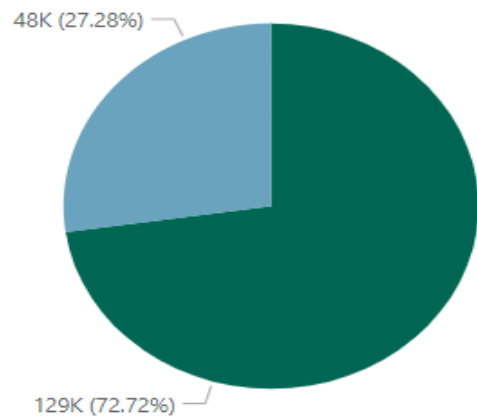
New Local Workshops with partners and councillors.

Who have we engaged with | Phase 1 informal engagement profile

Borough ethnicity

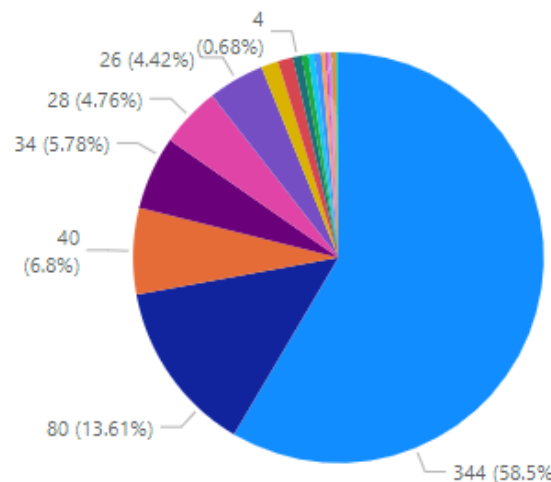
White British and All Other Ethnicities 2021

Wokingham... ● White: English, Welsh, Scottish, N... ● Other



The ethnicity of those that engaged

What race or ethnicity best describes you?

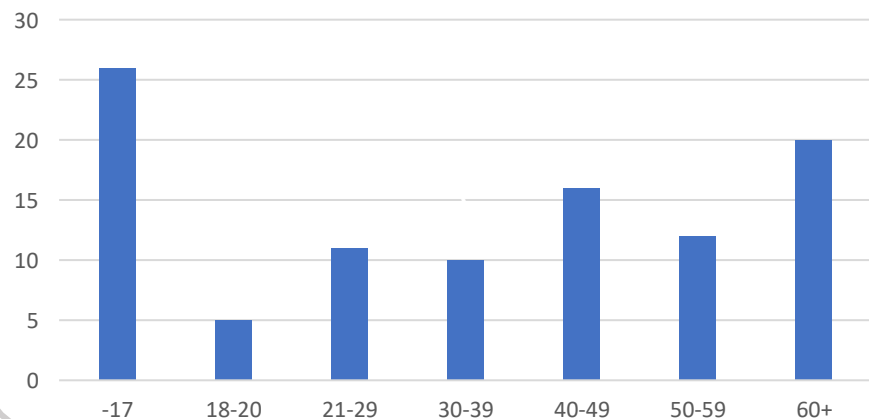


What race or ethnicity best ...

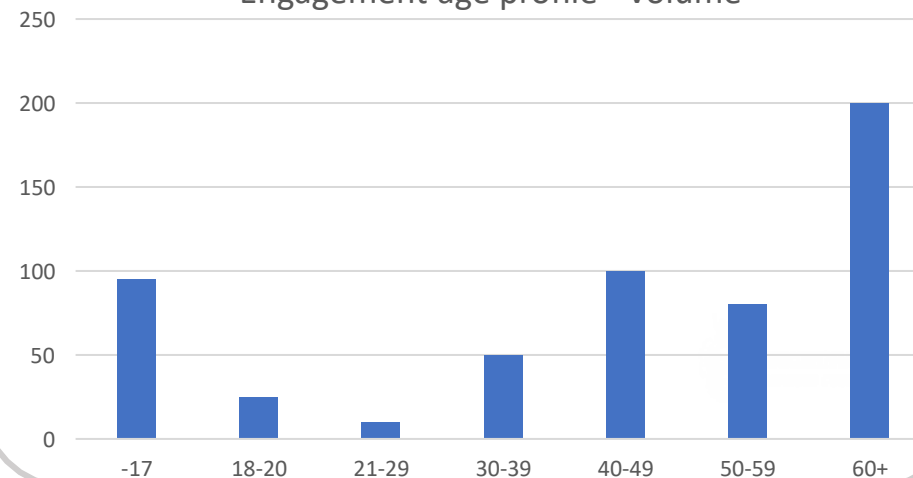
- White: British
- -
- Irish
- White: Other
- Prefer not to say
- Asian/British Asian: Indian
- Mixed race
- Asian/British Asian: Chinese
- White English
- African
- Asian/British Asian: Pakist...

There were a proportion of people who preferred not to tell us about themselves, and some where data was not collected.

Borough age profile - %



Engagement age profile - Volume



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Who have we engaged with | Phase 1 informal engagement

We used the networks within the external steering group to increase reach:

505 Online Survey Responses

30 Charities

51 Community Groups

34 Targeted engagement sessions

14

Examples of targeted engagement sessions – reaching 350 people

Wokingham Today

Wokingham Positive Difference

Involve Community Services

St Paul's (Churches Together)

Housing Solutions

Social Care Futures

Sunflower Club

Equality Forum

Twyford Community

Woodley Share

Woodley event

Norreys HaF

Emmbrook School

Hardship Alliance

VSAG (Voluntary Sector Action Group)

FBC (Family activities)

Places Leisure x6 face to face sessions

Reading Football Club – aged 8-18 (71 responses)

Clerk's forum

BEP (Borough Education Partnership)

WIP (Wokingham Integrated Partnership)

Borough Parish Liaison Forum

CSP and DA (Community Safety Partnership / Domestic Abuse)

Community vision | Emerging themes from engagement

1. Physical environment

Protecting and perfecting our places.

A clean and vibrant place with access to green spaces.

2. Mobility and connectivity

Making it easy for people to access the things they want and need.

Access to greener travel options that enable connectivity.

3. Community cohesion

Building and maintaining great communities.

Safe places that bring people together, where everyone can contribute to their community.

4. Equal Opps / belonging

Providing fair opportunities for everyone.

A strong and inclusive community providing opportunities for all, where people feel they belong.

5. Economic Growth

Write an economic success story that everyone is part of.

A place with thriving town centres where there is something for everyone.

6. Healthy & independent living

Living happy, healthy and independent lives and help others do the same.

A place where everyone can live healthy and independent lives.

Next steps

APR 24

3rd draft of the vision socialised with CLT.

JUNE 24

Hold Town & Parish Council and partner workshops to update and consult 4/5th June.

O&S 18th June - TBC

Executive 27th June - TBC

AUG 24

Final draft of vision.

SEPT 24

SG sign off & enact plan for launch.

OCT – DEC 24

Council endorsement.
CLT
Executive Council

MAY 24

Start formal public consultation w/c 6th.
Online survey live.

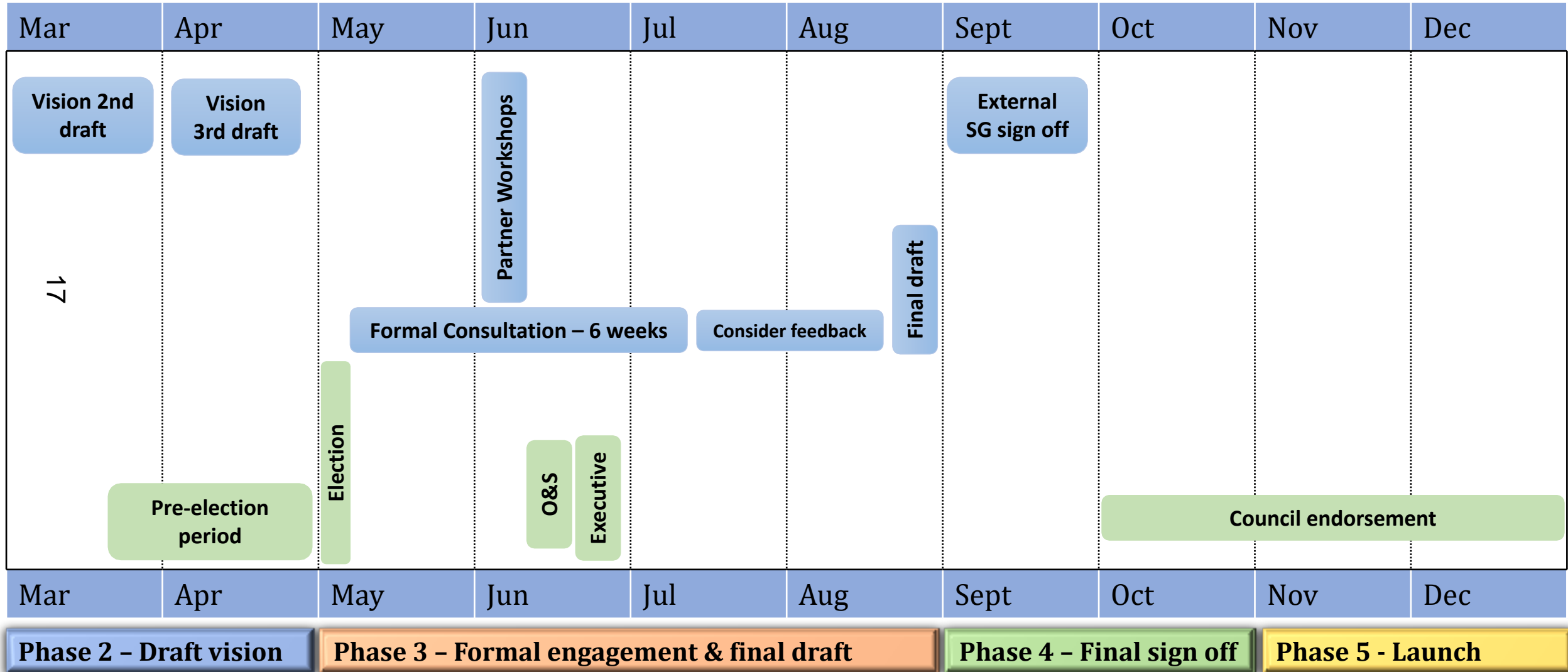
JUL 24

Consider results from formal consultation and partner sessions.

MAR 24

2ND draft of the vision created with steering groups input.

Timeline



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